

Just a Note



From the  Home Technology Group

Acoustic Designs and **INNOVATIONS** in Home Technology

July 2009

Third Quarter Newsletter

Volume 10



Quick Update

Hello everyone! Yes, it has been a while since our last newsletter...time flies when you're having fun 😊. In June of this year, we celebrated the second anniversary of the formation of *Home Technology Group*. You can help celebrate this event by purchasing a new TV from us! Please check out our continually updated website at www.satheater.com for the latest news and updates.

A lot has happened since our last newsletter. Of course, the economy is a top story. But as someone once said, you can't change the direction of the wind, but you can adjust your sails. We continue to provide you with the highest value, by seeking out those manufacturing partners who, exude the highest level of quality and performance with a competitive price. In addition, our Technicians are second to none and we have not raised our labor rate in two years.

Latest Gear ~ A/V News



If you're tired of going to the DVD rental store only to find that the movie you wanted to rent is out of stock... then you need VUDU. If you're tired of returning rental movies to the store or by mail, you need VUDU. What is VUDU? It is an internet based audio/video server.

- ◆ Over 16,000 movies and shows
- ◆ World's largest native HD collection
- ◆ Rent or buy movies with no monthly fee
- ◆ Also has Pandora (internet radio), You Tube, flickr (photo sharing) and many other features.
- ◆ XL model has 1-TB memory for movie storage
- ◆ Browse, search, buy and rent movies from your iPhone® or touch@...so they're already loaded on your VUDU by the time you get home.
- ◆ Three different quality levels; Standard, HD & HDX



Once a movie is rented, you have 30-days to view. Movie rentals are from 99 cents to \$5.99. Movie purchases are from \$4.99 to \$23.99. All that is needed is a high speed internet connection and to invest a nominal amount in a VUDU unit from us at \$149 to \$499...go to www.vudu.com for more info.

quality. We are truly sad to see them go. *-The good-* While frantically trying to find an alternative for those discerning customers who wanted the best picture quality in the market place...we found one! *-The beautiful-* The new LED backlit LCD TV's from Samsung. These sets are amazing! They use LED backlights for localized dimming, instead of one florescent backlight as in conventional LCD's. That coupled with 120Hz and even new 240Hz technology (reduces motion blur), these sets are phenomenal. Please come into our showroom to audition this spectacular new technology. Everyone who has seen it has been blown away by the depth and quality of picture...Did I mention they are 1.2" thin or less?



Home Automation

As briefly mentioned in a previous section, we are proud to represent *lifelware* entertainment, automation and control products. There is an interactive video/demo link from our site. In short, this is a real world automation system and the way most systems are heading. To get started, you'll need a *lifelmedia* unit which acts as your central hub for storing and accessing movies, your music collection and home videos. This can even be accessed on your network from other rooms with some type of local extender. The *lifelmedia* also contains a DVD or Blu-ray player and can even be ordered with a 7.1 decoder for movies (all you add is an amplifier). You can have up to 4 terabytes of storage and even include a CableCard port so it can be your DVR. If you've ever used Windows Media Center on any Vista operated computer, then you already know how to access all your media with simple cursor up/down-left/right-enter controls. *lifelware* expands on Window Media Center to integrate control of lights, thermostats, shades, camera feeds and security systems. We would be delighted to demonstrate *lifelware* in our showroom for you. Imagine when you come home, that by simply disarming the alarm system, your personal code can; set a predetermined lighting scene, turn on the TV to your favorite channel, set background music in the kitchen, adjust the thermostats and raise your shades 50%. Currently, there are over 300 devices from over 60 manufacturers that work with *lifelware* to ensure the system operates flawlessly and programs easily.



Building or Remodeling?

If you are planning to build or remodel a house this year, give us a call. We can design a home technology package that will integrate with your home and lifestyle. Our services include CAD, lighting control, HVAC control, Home Theatre, whole house audio, video surveillance and much more. Home Automation is no longer an emerging technology. It is here right now, mainstream and is more affordable than you think. Whether it's simple lighting control from Lutron or total control from *lifelware*, we have it. Maybe you only need an intuitive remote control? RTi has just the right remote for you...now with 2-way ZigBee® communication. These technologies are not "press & pray"; they have extensive history and proven reliability. To learn more, check out our *custom installation* tab on our website. There is even a *lifelware* interactive video/keypad *demo* on our site under the A/V Products tab.

Oli & Steve's Corner

In case you didn't get or read our last newsletter, we wanted to recap that **Home Technology Group** is a partnership starting it's third year between Oli Gulyas of *Innovations in Home Theater* and Steve Quinney of *Acoustic Designs*. This partnership provides a combined business experience of 25 years and a combined industry experience of over 32 years!...wait a minute, this kind of makes us sound old. We are young at heart though! We are thankful everyday to be in a business that is so exciting and on the leading edge of technology. We always remember though, that our business is first built upon people and relationships, not the products we sell. Thank you everyone for allowing us the privilege to live and enjoy our passion.



Oli Gulyas & Steve Quinney

www.satheater.com



The Bad, The Good and The Beautiful

-The bad- Many of you may be aware that Pioneer has recently discontinued making plasma TV's and DVD players. Their plasma TV's were known worldwide for their picture

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